



## **Why You Should Attend FCM's 2016 Annual Conference and Trade Show**

From June 2-5, FCM will host the largest gathering of Canadian elected municipal leaders, along with leading specialists in the challenges and solutions faced by communities of all sizes. Held this year in Winnipeg, with the theme *Municipalities: The Heart of Canada*, the conference represents an opportunity to exchange, influence and acquire knowledge.

**If you or your council have yet to decide, consider these top five reasons to attend:**

### **#1 Acquire hands-on training and knowledge**

Access more than 40 workshops, industry-led seminars and study tours. Learn the latest best practices in municipal services and programs, along with the strategies and measures that can best address your community's most pressing issues.

### **#2 Direct the municipal-federal advocacy agenda**

With a new government in place, seize this valuable opportunity to meet and hear from federal party leaders, and vote on the resolutions that direct FCM's advocacy work and shape the municipal-federal agenda. Elect members to the FCM Board of Directors.

### **#3 Discuss solutions and innovations with industry experts**

Consult with some of the 200 industry experts at the conference Trade Show who specialize in cost-effective, innovative solutions related to municipal planning, community infrastructure, water, wastewater, housing, transit, sustainability and more.

### **#4 Network with peers and experts, and gain new insight into your community's needs**

Your community's particular situation may be unique, but dozens of other communities in Canada face similar or identical challenges. Take advantage of numerous opportunities to meet, learn from, and exchange views with leaders and officials from across the country. Participate in region- and issue-specific gatherings to identify priorities and action plans.

### **#5 Showcase your community on the national stage**

As the champion and representative of your community, lend your voice to the national and local news stories that will emerge throughout the conference. Share first-hand knowledge about your community's challenges and solutions.