



FCM's 2017 Annual Conference and Trade Show

SHAPING CANADA'S FUTURE

Five Reasons Why You Should Attend FCM's 2017 Annual Conference

From June 1-4, FCM will host the [largest gathering of Canadian municipal elected officials](#), along with leading specialists in the challenges and solutions faced by communities of all sizes. This four-day Conference and Trade Show is in Ottawa this year — just in time for the 150th anniversary of Confederation.

As Canada reflects upon the challenges and opportunities that got us here, the municipal sector is taking on the role of shaping our country's future. This year's conference is one you won't want to miss — because the road to a better Canada runs through our cities and communities.

If you or your council have yet to decide, consider these top five reasons to attend:

#1 Acquire hands-on training and knowledge

- Access more than 60 workshops, industry-led seminars and study tours.
- Learn the latest best practices in municipal services and programs, along with the strategies and measures that can best address your community's most pressing issues.

#2 Direct the municipal-federal advocacy agenda

2017 is a once-in-a-generation opportunity to build a better Canada by empowering cities and communities.

- Meet and hear from federal party leaders.
- Vote on the resolutions that direct FCM's advocacy work and shape the municipal-federal agenda.
- Elect members to the FCM Board of Directors.

#3 Discuss solutions and innovations with industry experts

Consult with some 150 industry experts at the conference Trade Show who specialize in cost-effective, innovative solutions related to:

- municipal planning
- water
- transit
- community infrastructure
- wastewater
- sustainability
- housing
- and more!

#4 Network with peers and experts, and gain new insight into your community's needs

Your community's particular situation may be unique, but dozens of other communities in Canada face similar or identical challenges.

- Take advantage of numerous opportunities to meet, learn from, and exchange views with leaders and officials from across the country.
- Participate in region- and issue-specific gatherings to identify priorities and action plans.

#5 Showcase your community on the national stage

As the champion and representative of your community:

- Lend your voice to the national and local news stories that will emerge throughout the conference.
- Share first-hand knowledge about your community's challenges and solutions.