

A scenic landscape of mountains and water at sunset or sunrise. The sky is a mix of orange, yellow, and blue. The mountains are silhouetted against the bright light. The water reflects the colors of the sky. The text 'Welcome' is overlaid in a white, serif font.

Welcome

FCM Delegation

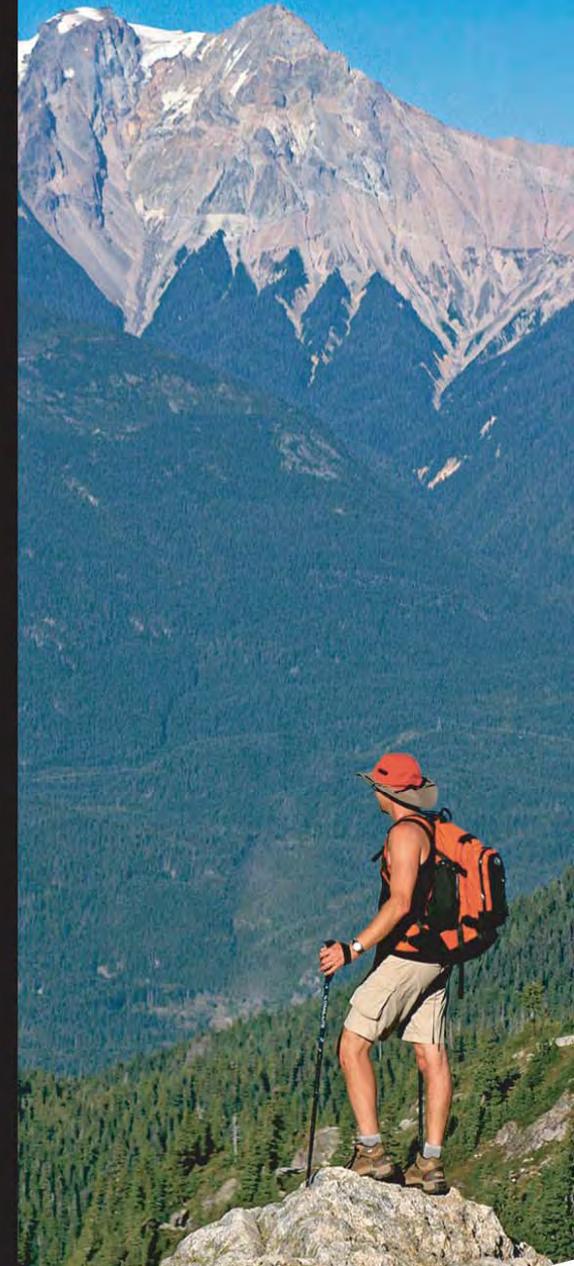
to Squamish



Orientation Sea to Sky Region and Squamish

- **Place**
 - Watershed
 - Ecological miracle
- **People**
 - 1st Nation
 - Pioneers & present
- **Progress**
 - Toward Sustainability
- **Policy**
 - Comprehensive Sustainability planning

Discover Opportunity
Discover Squamish

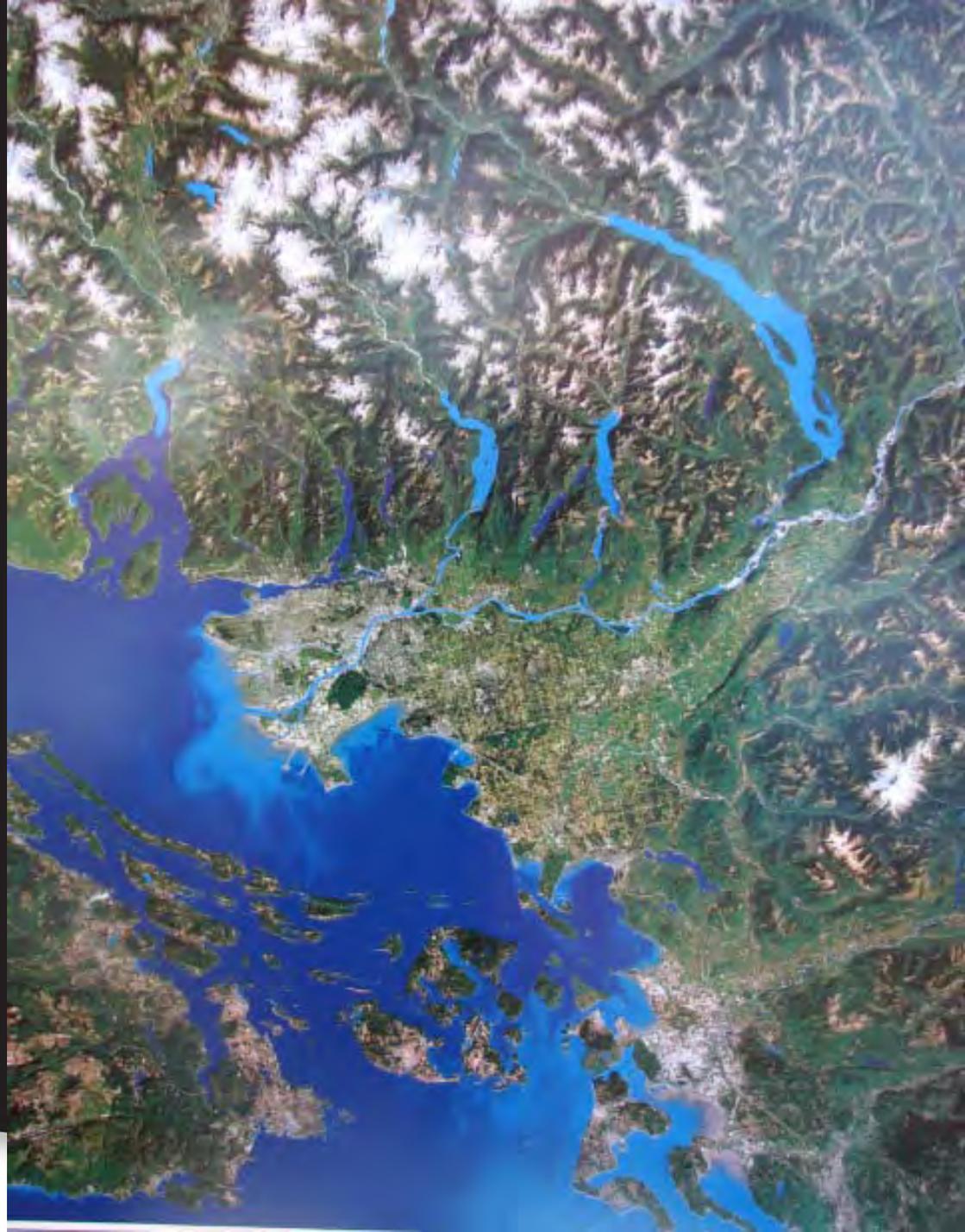




Discover Opportunity
Discover **Squamish**

Watershed overview

SQUAMISHBUSINESS.COM







Discover Opportunity
Discover **Squamish**

**Ecological
Miracle:
Confluence
of 9 river
systems**





Discover Opportunity
Discover Squamish

**Massively
productive
estuary and
sub-estuary
systems**



























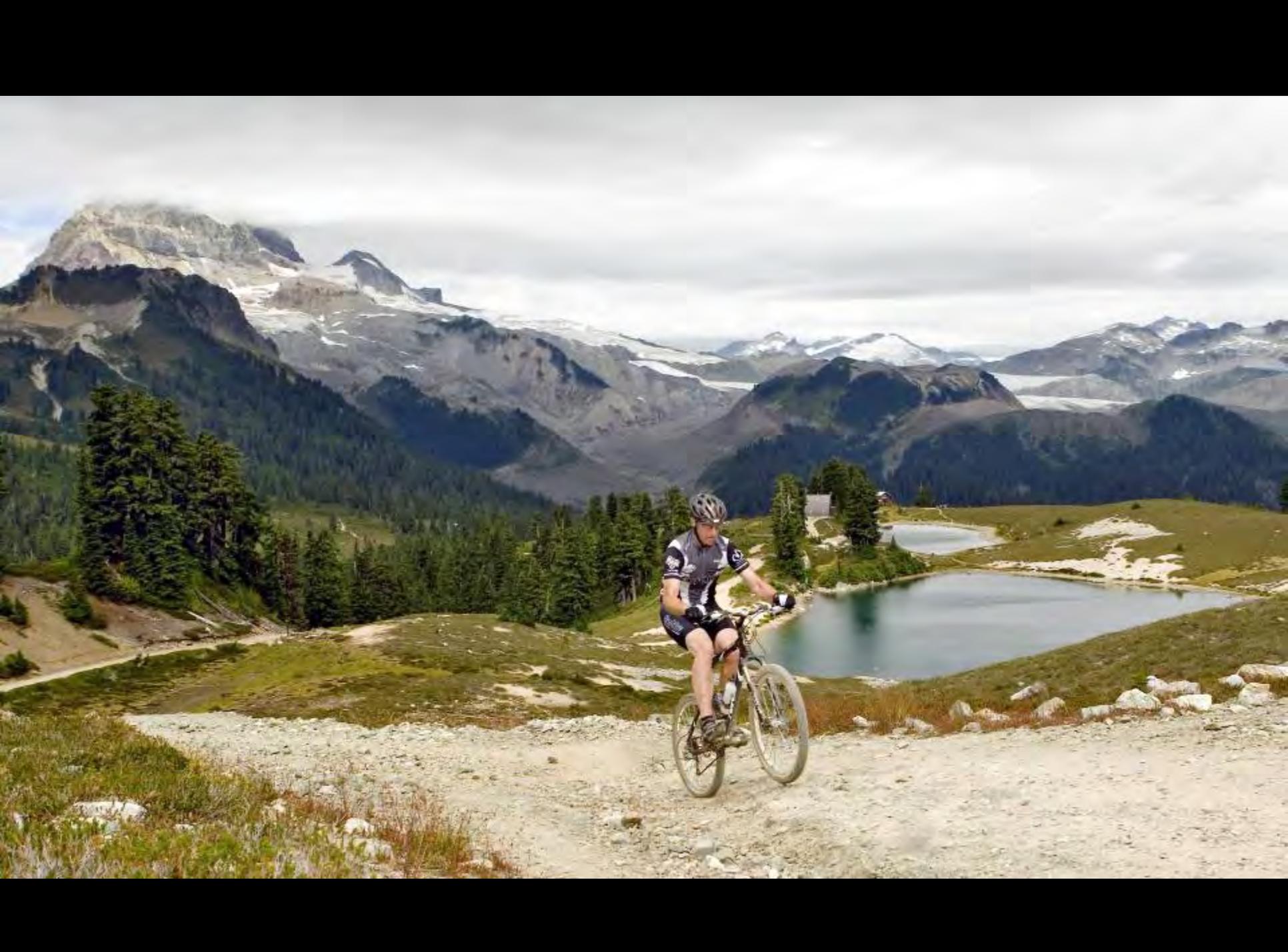




flashed
DYNO WALL

quence
with photography and
www.quence.com













Garibaldi Springs Golf Resort

photo: Dagan Beach







Discover Opportunity
Discover Squamish



First Nations Cultural recognition and empowerment



After contact with European settlers, 16 tribes united as the Squamish Band on July 23, 1923. An Amalgamation prayer was created:



Discover Opportunity Discover Squamish

The Squamish Nation is comprised of descendants of the Coast Salish Aboriginal peoples who lived in the present day Greater Vancouver area; Gibson's landing and Squamish River watershed.

Our language is the Squamish language. Our society is, and always has been, organized and sophisticated, with complex laws and rules governing all forms of social relations, economic rights and relations with other First Nations.

We have never ceded or surrendered title to our lands, rights to our resources or the power to make decisions within our territory.

“Squamish Nation of Indians on July 23, 1923 unanimously agreed the only solution for good government was to consolidate the nation revenues, reserves equally for the people and to have a council comprised of the 16 Chiefs.”



Discover Opportunity
Discover Squamish

Whistler: early mining and trapping with an early transition to back-country tourism moving to one a premier tourism destination: Marked by determined planning of 1978 OCP & 1980 CDP followed by massive CDP (Comprehensive Sustainability Plan)

Squamish: Early agricultural, forestry and industry center, faced with massive economic shift. Superb natural assets and location lead to emerging new economy, supported by organic community vision, progressive planning and and engaged public and local government

Squamish

(Birthplace of the winds)

- **Population ~16,000**
- **Younger age profile (60% under 40)**
- **Median income slightly higher**
- **High level of education**
- **Higher share of children**
- **Diverse language knowledge**
- **57% work within the community**
- **Low unemployment rate (7.3%)**



Progress toward sustainability

- Unsurpassed natural resources
- Engaged cultural diversity
- 2010 world focus
- Tourism development
- Education sector established
- Knowledge sector determination
- Sustainable District Energy
- Strong community vision

Discover Opportunity
Discover Squamish





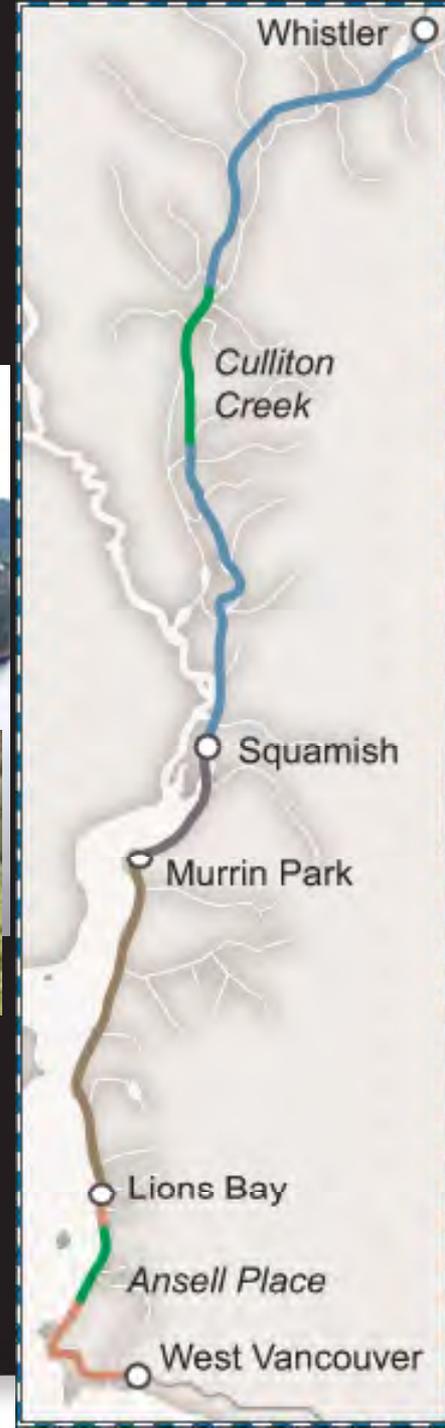
Olympic Legacies





Discover Opportunity
Discover Squamish

2010 world focus (Market, Highway, Fiber)



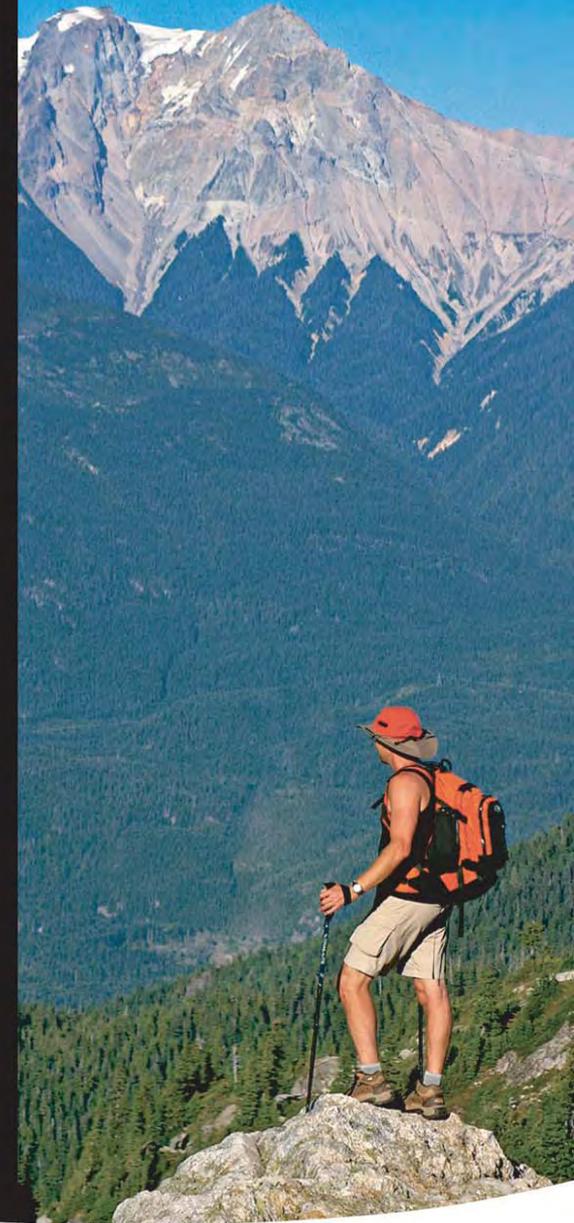


Tourism Development

- Regional Tourism Portal
- Destination Marketing Org.
- Hotel Tax approval



Discover Opportunity
Discover **Squamish**

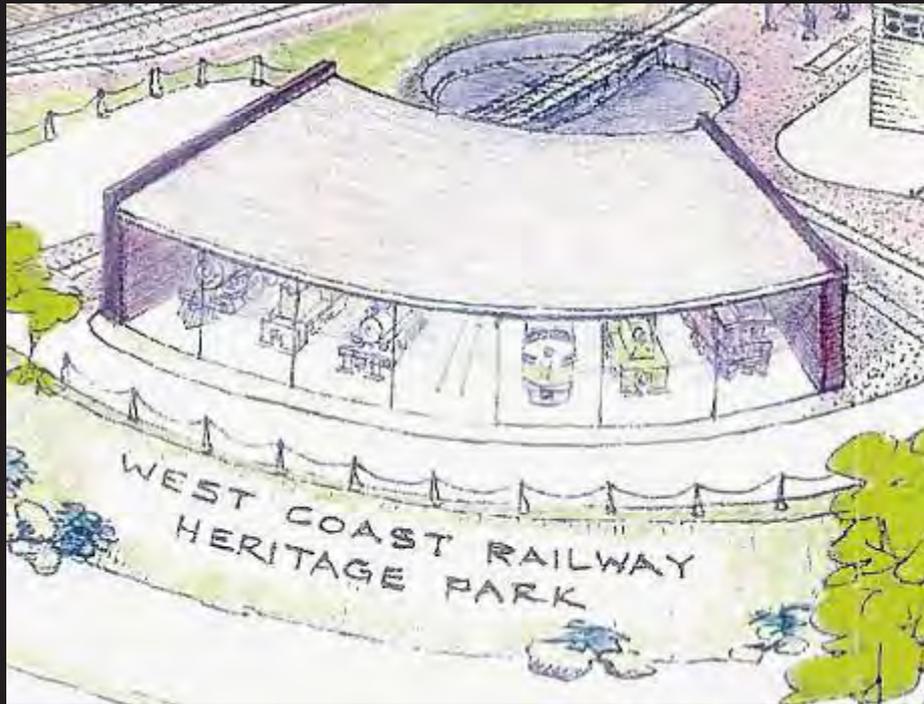




West Coast Railway Heritage Park Roundhouse and Conference Centre



Discover Opportunity
Discover Squamish



- Unique conference and special event venue
 - Year round facility
 - 20,000 sq. ft. of clear meeting space
 - \$4M capital project
- 25,000 additional annual visitors
 - Full catering facilities
 - Bookings have already been placed

Destination Museum



Discover Opportunity
Discover Squamish



- Expanded Museum with supporting profit Centre
 - New Visitor Centre
 - Sustainable Walk or Gardens
- \$50M with \$8M secured



QUEST University

- Opened Sept. 2007
- \$100 million construction
- First independent liberal arts & Sciences university in Canada



QUEST University



SQU
SUSTAINABIL

Discover
Disco





Squamish Sustainability Corp.

A regional gateway promoting tourism/business development and other projects that foster sustainability

Discover Opportunity
Discover **Squamish**



Knowledge Based Industry Strategy Highlights



Discover Opportunity
Discover **Squamish**



- Relationship between technology and KBI's
- BC's exponential growth in the knowledge base sector
 - outpacing most other sectors in the provincial economy
- Four (4) relevant target sectors for Squamish
 - GeoTech
 - Animation, Film & Television Production
 - Interactive Media
 - RecTech
- Recommendations on a variety of land use issues to enhance the District's competitive position in attraction.



Discover Opportunity
Discover **Squamish**



Sustainability on the ground via District Energy



Discover Opportunity
Discover **Squamish**

Policy:

Whistler: Comprehensive Sustainability Plan – Whistler 2020 Plan

Squamish: Smart Growth BC and UBC School of Sustainability Squamish
Oceanfront Charette, Smart Growth, Downtown Neighbourhood
Plan, Greenways OCP



Discover Opportunity
Discover Squamish

Thank you!

Brent Leigh

*Deputy Administrator District of Squamish,
Managing Director Squamish Sustainability Corporation*