

Thank you FCM members for making election 2015 about municipalities

See what we achieved together



155

references to

INFRASTRUCTURE

in national party platforms

TRANSIT
referenced in national party platforms

35x



88

references to

HOUSING

in national party platforms

Parties committed to investing
in wastewater

3/4



MUNICIPAL

referenced in national party platforms

42x



3/5

parties promised to invest
in broadband



People involved in the
online campaign

33,608

NATIONAL PARTY LEADERS
WHO ACKNOWLEDGED
MUNICIPAL ISSUES IN
THIS ELECTION

all 4



STAKEHOLDERS INVOLVED IN
THE ONLINE CAMPAIGN

24,358

LEADERS DEBATES THAT
ADDRESSED MUNICIPAL
PRIORITIES

4/5

10,000+

municipal leaders took part in
the campaign

MEDIA STORIES MENTIONING FCM
DURING THE WRIT

993

TOTAL REACH

36,444,109



Candidates who made the
#CDNmuni commitment

329



#CDNmuni/#munican
WAS USED

10,069

TIMES DURING WRIT

Canadians represented by
FCM's election campaign

32 million+